
2. The Study Area

- 2.1 Winton Square is a small Conservation Area of high architectural quality, centred on the square and mainline railway station for the city. All the buildings within the square are listed or curtilage buildings and the statue in the centre of the square is listed in its own right.
- 2.2 Sir Nikolaus Pevsner has described the completed Winton Square as ‘the finest piece of Victorian axial planning in the county’ and in his introduction he also states that, ‘Of Neo-Jacobean [style], the best example in the county is the station and the station hotel at Stoke-on-Trent’¹.
- 2.3 The Conservation Area today has changed little from when it was completed in 19th century. In contrast the area surrounding the square, including that of the hotel gardens, has changed dramatically during that period.
- 2.4 In recent years the square has evolved to include retail premises as well as the offices located in the buildings around the square.
- 2.5 There are proposals to redevelop the entire area, called the ‘University quarter’. This could have a dramatic impact upon the character and surrounds of the Winton Square Conservation Area.

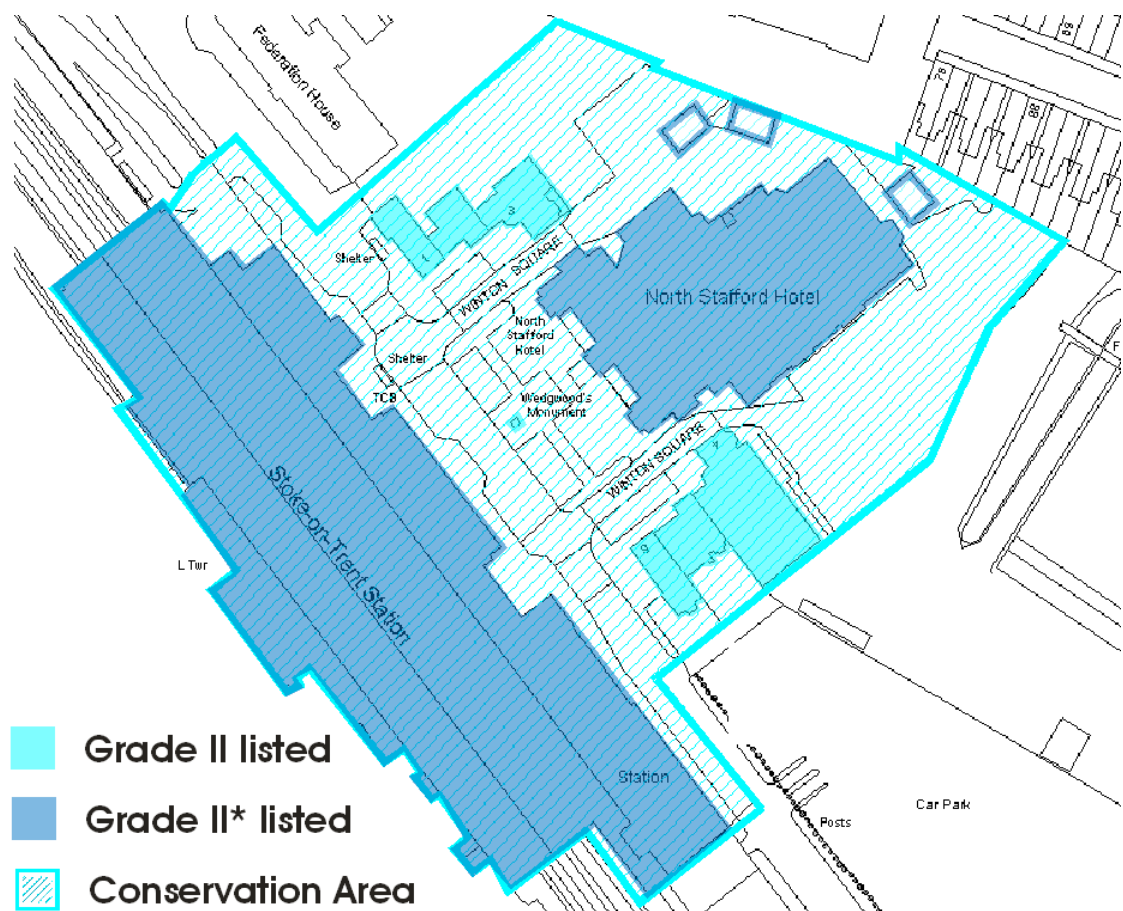


FIGURE 1: Winton Square

¹ The Buildings of England: Staffordshire - 1974