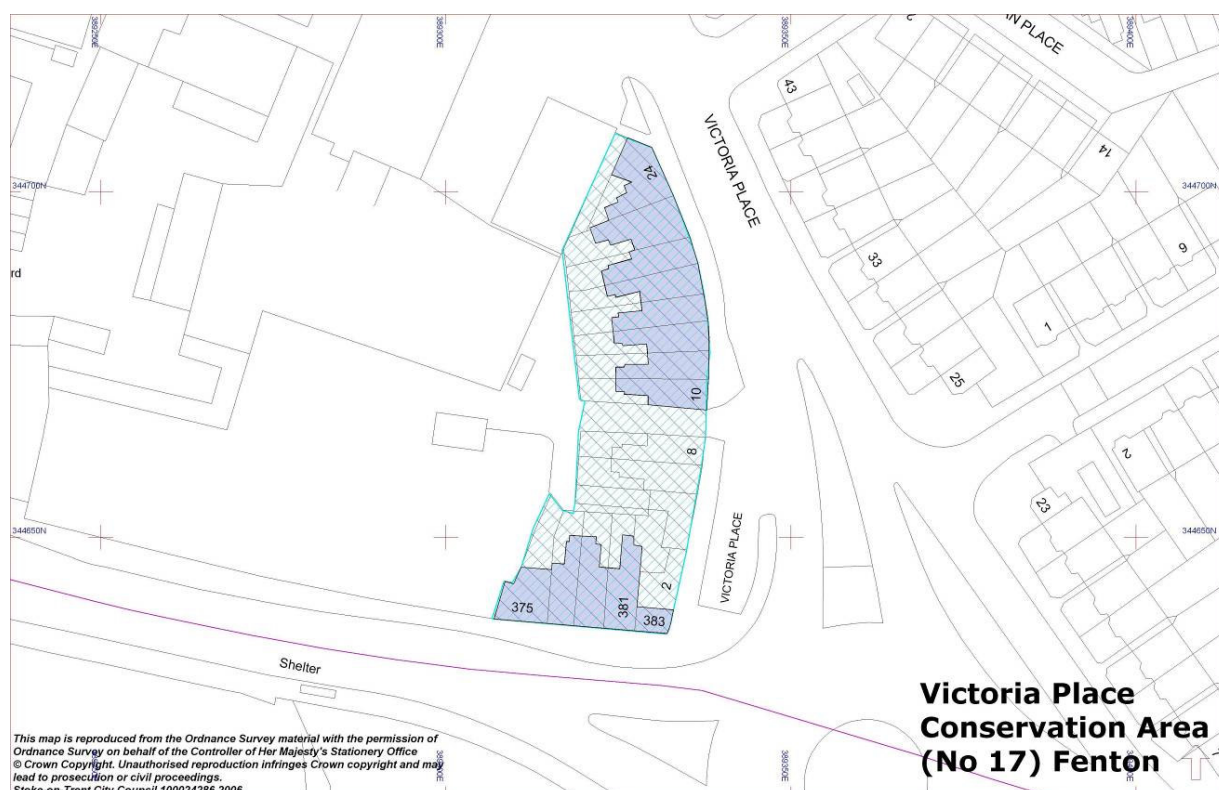


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## 2. The Study Area

- 2.1 “Victoria Place” Conservation Area is a group of fifteen houses and one restaurant/public house, dating from 1885. These dwellings are survivors from a larger group of thirty houses; a row of 14 houses facing City Road, were demolished in 1997 because they were in such a poor state of repair.
- 2.2 Victoria Place is located on the north side of City road, the main road linking Fenton and Stoke Upon Tent.
- 2.3 Victoria Place is still residential in character. Although some of the houses have been demolished, enough survive to show the nature and character of the original development.
- 2.4 The original houses were built for one distinct class, offering similar arrangements of accommodation and access. All provided accommodation for workers associated with one pottery to live in and were clearly built on a philanthropic model.
- 2.5 The area has suffered from economic decline since its conception. The houses fell into a state of disrepair and the Council declared the Conservation Area in 1990 in an effort to conserve them. An application for a compulsory purchase failed but successful negotiations with the then owner resulted in the buildings being refurbished. They are now in need of maintenance.



**FIGURE 1:** Map of Conservation Area showing locally listed buildings in grey