

2. The Study Area

- 2.1 Hartshill is located on an elevated site above Cliff Vale, approximately halfway between the towns of Stoke-on-Trent and Newcastle-under-Lyme, and within the City Ward of Hartshill and Penkhull. Originally a distinct settlement in its own right, it originated during the later eighteenth century, it now merges with the late nineteenth-early twentieth century suburban sprawl of Stoke.
- 2.2 Hartshill is predominantly residential in character, consisting of mostly terraced houses with a small number of detached and semi-detached properties. This has never been a centre of significant industrial activity, while commerce has a minor presence along the Hartshill Road. The broader area is dominated by two major hospitals and their various satellites, though it is otherwise residential in character. Hartshill Park (steep open land to the north) and Stoke Cemetery (to the south) provide gaps in the continuity of settlement.
- 2.3 Historically the Area has a very mixed socio-economic profile and this is reflected in the range of housing present. The Area continues to be mixed though slum clearance, change of use and redevelopment has removed properties from both the upper and lower tiers.

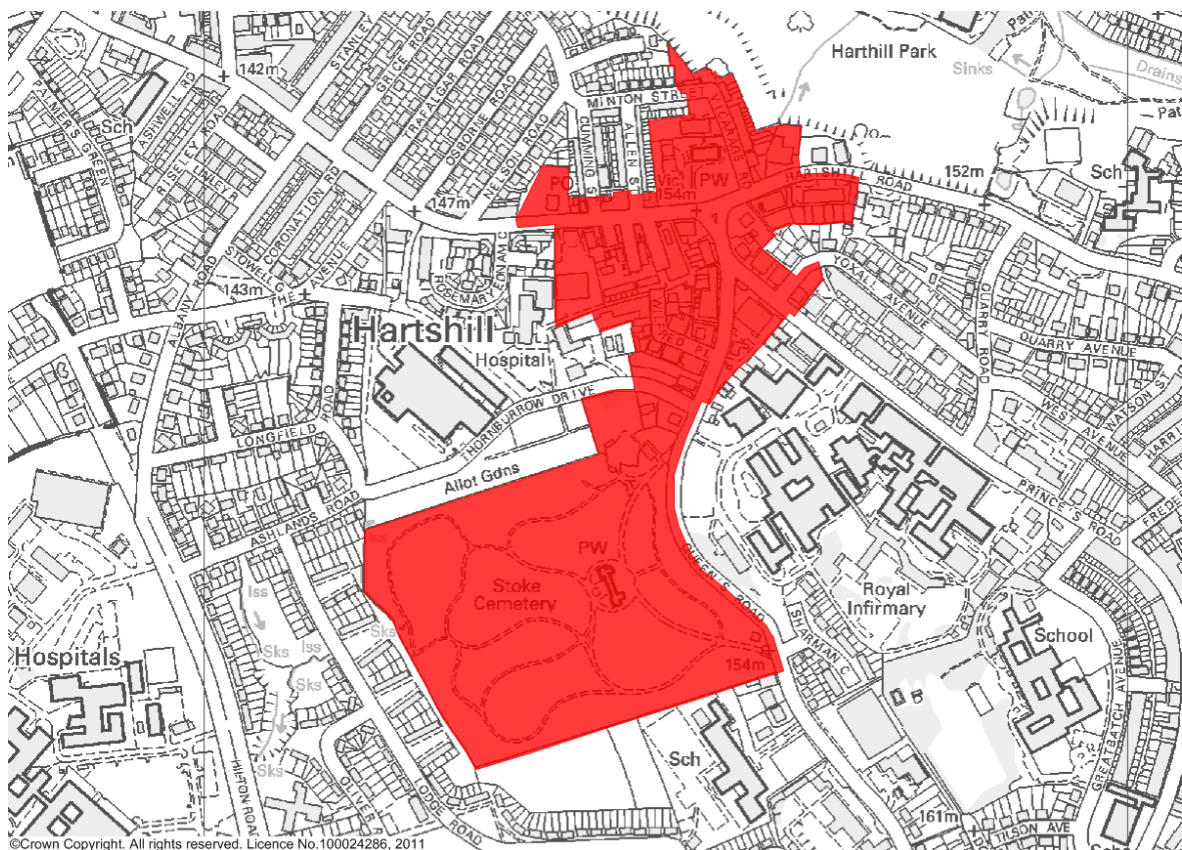


FIGURE 1: The Conservation Area.