

## 2. The Study Area

The town of Hanley is one of the six towns of Stoke-on-Trent. Over the years it has been developed into the business and cultural centre for the city and is now known as the city centre. It is situated centrally within the conurbation of Stoke-on-Trent in an elevated position making the skyline of the city centre visible from most of the city.

The conservation area has been extended as part of this appraisal process to include larger areas of the city centre rather than concentrating on the listed buildings in the cultural quarter as previously. A map showing the revised conservation area can be seen in Figure 1.

The city centre lost much of the original streetscape to the north of the centre from the 1960s, accelerated with the construction of the Potteries Way ring road in 1986, however the southern part of the town retains the original streetscape and has been included in the conservation area.

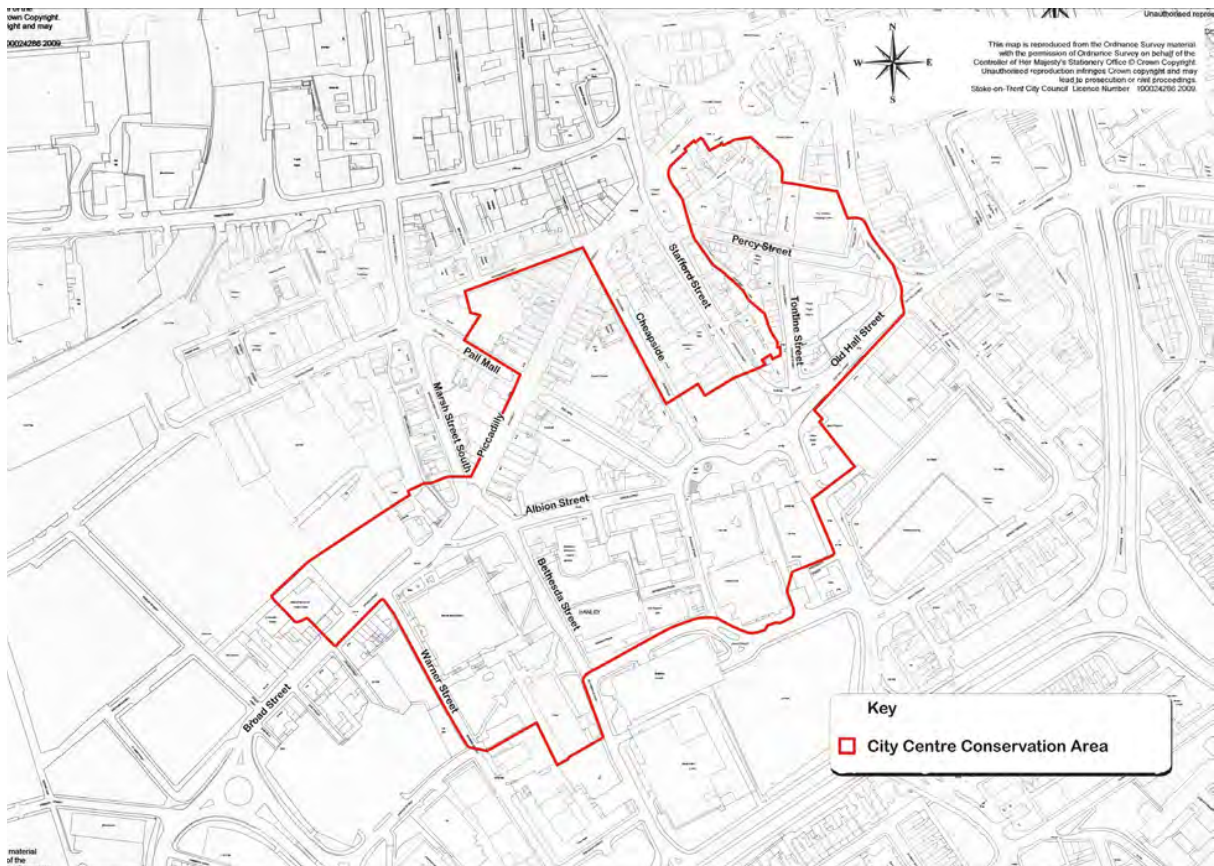


Figure 1: City Centre Conservation Area